




CONTACT ME

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 annabellewebb.com

EDUCATION

Glasgow School of Art
School of Innovation
MDes, Master of Design Innovation
and Service Design, August 2025

Auburn University, Auburn, AL
College of Architecture Design and
Construction (CADC)
Bachelor, Industrial Design, May 2024
Minor, Marketing

Holistic Yoga School, Loveland, CO
200Hr Yoga Teacher Training Yoga
Alliance Certification, August 2023

CERTIFICATIONS

- HubSpot Social Media Marketing Certification
- HubSpot Content Marketing Certification
- Semrush PPC Fundamentals Certification
- Semrush SEO Fundamentals Certification
- Online Graphic Design Certificate Program Auburn University

SKILLS

Figma | Miro | Notion | Adobe InDesign
Photoshop | Illustrator | Google Suite
Drawing | Sketching | Drafting
Creative Problem Solving | Marketing
Visual Communication | Project
Management | Design Research
Sewing | Woodworking

Annabelle Webb

Service & Industrial Designer

DESIGN EXPERIENCE

Student Designer, Neighborhood Networks, GSA
sponsored studio, January-May 2025

- Service design project aimed at analysis and redesign of Neighborhood Networks feedback loop
- Ethnographic research, rapid prototyping

Student Designer, PlayCore, sponsored studio,
August-December 2023

- Researched types of play
- Designed, iterated and drew play concepts
- prototyped concepts (3d printing)

Student Designer, Techstars Start-up Weekend, Auburn
University, 2023

- Participated with a team of 5 students in a SPRINT workshop (3 Days) to create a market viable start-up business
- Presentation focused on business and product strategy, competitive analysis, start-up cost, pricing, marketing, and project prototyping
- Final presentation viewable at annabellewebb.com

WORK EXPERIENCE

Design Intern, PlayCore, January-August 2024

- Executed competitor analysis
- Designed and modeled play system
- Design scheduled for manufacturing and distribution 2026

Shop Technician, Industrial Design Shop School of
Industrial and Graphic Design, August 2022-2024

- Communicate rules
- Supervise and assist students with use of tools and equipment
- Open &/or close the facilities
- Responsible for clean shop

Group Fit Yoga Instructor, Auburn University Recreation
and Wellness Center, August 2023-December 2023

- Plan class workout plan
- Teach group fit yoga classes with up to 20 attendees