



# Annabelle Webb

## Service and Industrial Designer



AnnabelleWebb.com



AnnabelleWebb-id

### DESIGN EXPERIENCE

**2023 Techstars Start-up Weekend**, Auburn University, Auburn, AL

Workshop to create and present an idea or product into a start-up business.

- Strategy, Competitive Analysis, Budgeting, Financing, Product Creation Demo, and Presentation
- Team created a company called Block Party Entertainment that specializes in portable putt-putt golf courses
- View our presentation that won 2nd place at AnnabelleWebb.com

**PlayCore** - Sponsored Studio

August 2023 - Present

Designed Inclusive Playground equipment with emphasis on multi-generational and accessible play

- Research, sketched, 3D prototype, and modeled in Solidworks

### WORK EXPERIENCE

**PlayCore** - Student Intern

Spring 2024

Designed Inclusive Playground equipment with emphasis on multi-generational and accessible play

- Research, sketched, 3D prototype, and modeled in Solidworks
- Non-disclosure agreement in place, information available upon approval

**Shop Technician** - Industrial Design Shop School of Industrial and Graphic Design

August 2022- January 2024

- Communicate rules and supervise students.
- Open &/or close the facilities.
- Responsible for clean shop.

**Group Fit Yoga Instructor** – Auburn University Recreation and Wellness Center

August 2023- January 2024

### EDUCATION

**Auburn University, Auburn, AL**

College of Architecture Design and Construction (CADC)

Bachelor, Industrial Design, May 2024

Marketing Focus

**Holistic Yoga School, Loveland, CO**

200Hr Yoga Teacher Training Yoga Alliance Certification, August 2023

### CERTIFICATIONS

- Online Graphic Design Certificate Program Auburn University
- HubSpot Social Media Marketing Certification
- HubSpot Content Marketing Certification
- Semrush PPC Fundamentals Certification
- Semrush SEO Fundamentals Certification

### SOFTWARES

- Figma
- Miro
- Notion
- Adobe creative suite
- Google Suite
- SolidWorks

### SKILLS

- Sketching
- Drafting
- Sewing
- Woodworking
- Creative Problem Solving
- Marketing
- Visual Communication
- Project Management
- Photography
- Design Research

### INVOLVEMENT

- IDSA - Industrial Design Society of America
- Outdoor Adventure Club

